

# Sports Management

Major in Management – Concentration in Sports Management

Bachelor of Science in Business Administration (BSBA.MSPM)

Core Requirements				Credits	Notes/Instructions
College Sem.	_____	Quest for Meaning	CSEM 100	3	†A student may be required to take ENGL 105 and/or MATH 100 based on placement exams administered prior to their first semester at King's College. ENGL 105 and MATH 100 are 3-credit courses and will count as free electives. †† The Intercultural Competence requirement can be satisfied by taking a 100-level language class for 3 credits or participating in an approved Study Abroad experience. (See college catalog for more information) <b>SBM</b> = Satisfied By Major requirement(s) and credit(s) listed below.
Communication & Creative Expression	_____	Writing	ENGL 110†-4	3	
	_____	Oral Communication	COMM 101 <sup>4</sup>	3	
	_____	Literature	ENGL 140-149	3	
	_____	The Arts	ARTS 100-149	3	
Citizenship	_____	History	HIST 100-149	3	
	_____	Intercultural	FREN/GERM/SPAN 100-level or Study Abroad††	3	
	_____	Global Connections	ECON 150-199; GEOG 150-199; HIST 150-199; PS 150-199; SOC 150-199	3	
Quantitative & Scientific Reasoning	_____	SBM Quantitative Reasoning	<b>MATH 123</b> <sup>1</sup> or higher level	-	
	_____	Scientific Endeavor	NSCI 100	3	
	_____	Science in Context	NSCI 171-199	3	
	_____	SBM Human Beh. & Soc. Inst	<b>ECON 111, 112</b>	-	
Wisdom, Faith, & the Good Life	_____	Introduction to Phil.	PHIL 101	3	
	_____	SBM Phil. Investigations	<b>MSB 287</b>	-	
	_____	Theology & Wisdom	THEO 150-159	3	
	_____	Theology & the Good Life	THEO 160-169	3	
<b>Total Core Credits</b>				<b>39</b>	

Business Foundations	Credits	Major Requirements	Credits	Elective <sup>3</sup> / Other Requirements	Credits
_____	3	_____	3	_____	1
_____	3	_____	3	_____	3
_____	3	_____	1	_____	3
_____	3	_____	3	_____	3
_____	3	_____	3	_____	3
_____	3	_____	3	_____	3
_____	1	_____	3	_____	3
_____	3	_____	1	_____	
_____	3	_____		_____	
_____	3	_____		_____	
_____	3	_____		_____	
_____	3	_____		_____	
_____	3	_____		_____	
_____	3	_____		_____	
_____	3	_____		_____	
_____	2	_____		_____	
_____	3	_____		_____	
<b>Total Business Foundation Credits</b>		<b>Total Major Credits</b>		<b>Total Elective<sup>3</sup>/ Other Credits</b>	
<b>51</b>		<b>20</b>		<b>16</b>	

### Total Credits Required for Graduation = 126

Upon graduation, a student will receive a Bachelor of Science in Business Administration (B.S.B.A.) with a major in Management and a concentration in Sports Management.

#### General Information:

A student must earn a minimum of 120 credit hours to be awarded the baccalaureate degree. The number of credit hours required for graduation may be higher in certain major programs or if the student elects to pursue a second major. **Management-Sports Management requires 126 credits.** Beyond the requirements of the Core Curriculum and of a student's chosen major program, the balances of the credit hours required for graduation are "free electives."

# Sports Management

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### Suggested Sequence

A suggested course sequence of degree requirements is listed below. Refer to the college catalog for course titles, descriptions, and prerequisites. Always consult your Academic Advisor when planning and scheduling your classes.

Fall	Credits	Spring	Credits
MSB 100 Introduction to Business	1	MSB 120 <sup>PR</sup> Intro. to Mgmt. Accounting & Planning	3
MSB 110 Introduction to Financial Reporting	3	MATH 123 <sup>2</sup> Finite Mathematics & Business Analytics	3
CIS 110 Intro to Business Information Systems	3	ECON 112 <sup>2</sup> Introduction to Microeconomics	3
Core Course <sup>1</sup> ( <i>ENGL 110<sup>4</sup> Academic Writing</i> )	3	Core Course <sup>1</sup> ( <i>CSEM 100 Quest for Meaning</i> )	3
Core Course <sup>1</sup> ( <i>COMM 101<sup>4</sup> Oral Communication</i> )	3	MSB 200 Principles of Management	3
Core Course <sup>1</sup> ( <i>Intercultural-FREN/GERM/SPAN</i> )	3		
HCE 101 Holy Cross Experience	1		
	<b>17</b>		<b>15</b>
<b>Summer Credits</b>			
Fall	Credits	Spring	Credits
BUS 250 Introduction to Sports Management	3	MSB 210 Principles of Marketing	3
MSB 250 <sup>PR</sup> Bus. Communication & Mentoring	3	MSB 287 <sup>2</sup> Business Ethics	3
IB 241 Globalization	3	ECON 221 Statistics for Economics & Business I	3
ECON 111 <sup>2</sup> Introduction to Macroeconomics	3	Core Course <sup>1</sup>	3
Core Course <sup>1</sup> ( <i>PHIL 101 Introduction to Philosophy</i> )	3	Core Course <sup>1</sup>	3
	<b>15</b>		<b>15</b>
<b>Summer Credits</b>			
Fall	Credits	Spring	Credits
MSB 220 <sup>PR</sup> Financial Management	3	HRM 380 <sup>PR</sup> Labor and Sports Law	3
MSB 240 Business Law I	3	BUS 390 Sports Events & Facilities Operations Mgmt.	3
COMM 225 Sports Media	3	BUS 390-L Sports Analytics Lab	1
HRM 210 Introduction to Human Resources Mgmt	3	Core Course <sup>1</sup>	3
Core Course <sup>1</sup>	3	Core Course <sup>1</sup>	3
CARP 412 Career Planning II	1	Free Elective <sup>3</sup>	3
	<b>16</b>		<b>16</b>
<b>Summer Credits</b>			
Fall	Credits	Spring	Credits
MSB 305 Organizational Behavior	3	MSB 400 <sup>PR</sup> Professional Seminar	2
CARP 412 Career Planning II	1	MSB 480 <sup>PR</sup> Strategic Management	3
MKT 325 Sports Marketing	3	FIN 370 Sports Finance	3
Core Course <sup>1</sup>	3	Core Course <sup>1</sup>	3
Core Course <sup>1</sup>	3	Free Elective <sup>3</sup>	3
Free Elective <sup>3</sup>	3	Free Elective <sup>3</sup>	3
	<b>16</b>		<b>17</b>
<b>Total Credits Required for Graduation = 126</b>			

#### NOTES:

<sup>1</sup>Choose one course from each of the Core Requirements listed on the reverse side.

<sup>2</sup>Course may satisfy both a Major and a Core requirement. MATH 123 satisfies the Quantitative Reasoning Core requirement, ECON 111 or ECON 112 satisfies the Human Behavior & Social Institutions Core requirement, and MSB 287 satisfies the Philosophical Investigations Core requirement.

<sup>3</sup>Students may select "free electives" for personal enrichment **OR** for Minor and/or Second Major Requirements.

<sup>4</sup>ENGL 110 and COMM 101 are prerequisites for many upper-level courses and should be taken during the first year.

<sup>PR</sup> Course has a prerequisite – check college catalog.